



Personal Pathways to success™

TRIDENT REGIONAL EDUCATION CENTER

Business and Education Partnership Initiatives (DRAFT)

The Trident Regional Education Center, in partnership with the Trident Region Alliance, presents the following list of business and education initiatives that Trident educators wish to establish with local business leaders.

I. Work-based learning (WBL) opportunities:

- **Workplace Tours (onsite or virtual):** Students visit a business and observe different departments.
- **Informational Interview:** Students interview business leaders about a career/cluster.
- **Job Shadow:** Students observe the workday of business or community leaders.
- **Career Mentoring/eMentoring:** Students are teamed with business or community leaders to learn about and explore a chosen career and related topics.
- **Service Learning:** Using academic skills, students complete a project that meets a community need.
- **Work Experience:** Students are hired as local employees in a career cluster of interest.
- **Internship:** For a specific time frame, students are hired to experience the world of work in a career cluster of interest.
- **Apprenticeship:** Students are hired to participate in on-the-job training that is enhanced by classroom lessons.
- **Connect2Business (C2B):** Students select work-based learning opportunities/jobs thru the C2B system where employers enter a profile, video, logo, WBLs, jobs, and/or messages.

II. Classroom volunteer opportunities:

- **Speaker:** employers visit a school to speak about the world of work and/or a career cluster.
- **Adopt A Career Cluster, School, Teacher:** employers serve as a business partner for a specific career cluster, school or teacher and share occupational information and other resources to advance the classroom lessons.
- **Career Fair:** employers participate in career expositions to share information about the opportunities offered by the employer's organization.
- **Lunch and Learn:** employers provide lunch and industry discussions/presentations for small student groups interested in career clusters offered at the employer's organization.



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Classroom volunteer opportunities (continued):

- **Lesson Plan Presentations (Team Teach):** employers, along with classroom teachers, integrate examples from the work world into a specific lesson.
- **Principal for a Day:** Through The Education Foundation of the Charleston Metro Chamber of Commerce, employers job shadow a local principal for a full day in the fall.

III. Professional development for teachers, counselors and administrators:

- **Workforce/job projection presentations:** employers present or share real-time Trident labor market information with teachers, counselors and administrators for discussion with students and parents.
- **Externships:** employers host educators on site to learn about the organization and perform a few job duties to gain information to share in the classroom.
- **Educator/Counselor meetings at employer locations:** employers allow meetings of educators or counselors at their facilities and present occupational information during the meetings.

IV. Business and Education projects:

- **Equipment Loans:** employers provide equipment for students to use to gain hands-on career experience while enhancing specific lessons or subjects.
- **On-site Training/Lectures:** employers provide access to training facilities for students to participate in on-site training or lectures.
- **Extended Learning Opportunities:** employers sponsor or participate in programs offered for students (before or after school) that enhance student learning in a certain subject, career cluster or community topic.

V. Community opportunities:

- **Advisory Committee/P20 Council:** Community stakeholders convene discussions about current business and education issues and develop action plans to address them.
- **Curriculum Team:** Industry leaders provide information to schools to assist in the development of curriculum that will reflect current business needs, trends and emerging technologies.
- **First Day Festival:** Employers register as an Honor Roll Partner for the August event by promoting the celebration of education.
- **TREC/Personal Pathways/Career Cluster Ambassadors:** Ambassadors promote Personal Pathways and/or one of the career clusters to the Trident community.

To discuss these opportunities or outline steps to implement a unique business and education initiative, please contact: **Patricia A. Ferguson; Trident Regional Education Center, TREC; PO Box 975; Charleston, SC 29402; pferguson@scpathways.org; 843.805.3017; scpathways.org**